

# Editorial Media Guide

In Oct 2015, NaoRococo editorial began its humble roots in South East Asia introducing arts, architecture and design. The predominant intent of this media blog is to introduce and educate the public about the past, present and future of Art, and how individuals' perspectives can influence our environment and the design of space.

In our annual review (Oct 2016), there is an approximately 1,000,000 shares of our webcontent through various ways of communication.

Our editorial board members are consultants of their field of expertise. We enjoy discussion over a cup of coffee and do credit our contributors.

## Ways to contribute

- Dissemination of your information of events, media views, public relations, artworks, fashion, political-cultural are subjected to editorial pricing, **Table 1**.
- Media invites are usually accepted by our editorial members.
- Submit your writings concerning art, design, architecture, etc.

Exceptions are made to the following:

- Students and journalists who are seeking for a publishing platform, and have no publication funding.
- Freelance writers and art scholars who have published their writings on a news platform or with a news agency, and have re-illustrated their content as a literature review.

**Table 1.** Contribution to the editorial page on naorococo.net (2017/18)

Outlet types	Pricing (USD)
Press release	500
Public relations	
200 - 300 words	250
300 – 600 words	450
600 – 800 words	600
800 – 1000 words	750
Picture Advert; pdf format	500

If you are aspiring writer and know-your-knows in technology, architecture, interior deco, etc. you may join us as a consultant or content writer and your writings will be credited by commission or as one of your many platforms to outreach to a broader audience.

NaoRococo and Wgallery are part of The Waterhouse, a registered publishing and art business entity based in Singapore since March 2016. Please note that submitted writings are subjected to copy-editing. For more information, email [nylin@naorococo.net](mailto:nylin@naorococo.net) .